

## TABLE OF CONTENTS

1.	Report Profile .....	1
2.	Executive Summary .....	1
3.	Background .....	2
3.1	What is an eBook? .....	2
3.2	The Evolution of eBooks .....	2
4.	eBook Markets.....	4
4.1	Consumer / Individual Professional Market.....	4
4.2	Institutional Market.....	6
5.	eBook Content Types .....	9
6.	Hardware Platforms and Networks.....	11
6.1	PC Platforms .....	11
6.2	PDA Platforms.....	12
6.3	Wireless Networks.....	12
7.	Software Platforms .....	13
8.	eBook Distributors.....	14
8.1	Consumer / Individual Professional Distributors.....	14
8.2	Institutional Market Distributors .....	15
9.	Publisher Issues.....	17
9.1	Attachment to Existing Distribution Models and Workflows.....	17
9.2	Digital Rights Management .....	18
10.	Author Issues .....	20
11.	eBook Business Models.....	21
12.	Recommendations .....	23
12.1	General Recommendations .....	23
12.2	Recommendations for Suppliers and Developers .....	23
12.3	Recommendations for Institutions .....	24
12.4	Conclusions .....	25
13.	About the Author.....	26
14.	About Shore .....	27
15.	Report Upgrade Options .....	28
16.	References.....	29