

## 1. REPORT PROFILE

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- FOCUS** An overview of the **tools and services offered by information aggregators for the integration of external sources of information with a corporate customer's in-house content**. The report focuses on the products and approaches of Factiva, LexisNexis and OneSource.
- AUDIENCE** **Corporate executives** reviewing options for the management of information assets, and their deployment to business-critical processes and systems.
- CONTENT** **12 pages of core text and tables**, covering the background to the toolkits' development, product overviews and basic pricing information, descriptions of the associated taxonomies, an assessment of the differences of approach among the three vendors and of the business issues the products address.
- USE** To understand the context of the **content aggregator toolkits**, the products' main functionalities and components, and important considerations before implementation.

## 2. EXECUTIVE SUMMARY

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Major professional content aggregators are offering tools and services to integrate their own premium content with an institution's in-house information. The products claim to increase corporate productivity by reducing both information 'glut' and 'overlook', and offer the vendors an opportunity to commercialize taxonomies first developed to manage their own vast databases. The toolkits are part of the continuing effort to make content more valuable through closer integration with key business processes and applications.

The paper provides an overview of three products - Factiva Fusion, LexisNexis Content Organizer and OneSource Content Optimization Services - and takes a closer look at the respective taxonomies associated with these solutions. The ability to customize the taxonomies for individual customer's needs will be particularly important for many users.

Aggregator-supplied tools and services to unite internal and external information are still largely in their infancy. However, they address some real business issues in the areas of efficient content discovery and management. The aggregators' experiences of uniting large quantities of disparate information sources under a single taxonomy may well be a unique and exploitable asset. The paper highlights some of the significant differences in the business models and products of the three vendors.

Potential buyers can have high confidence in the three vendors whose products are examined in this paper. Where due diligence and preparation are required is in defining the goals of a corporate content integration project and, above all, in understanding the information and search needs of the end-users.