

Full Feature List



Here's a list of all of Shore's features which save you time, help you organize your day and automate many of your tasks.

Shore Basic

Up to 5 employees/users

Cloud-based online calendar

Online booking via our booking widget (installed on an existing website)
Appointment management
Appointment confirmations and reminders via email
Optional online payment processed by selected payment service providers
Secure payment process

Customer management

Customer database
Customer profiles
Option to add personal notes
Creation of customer groups
Customer feedback
Online booking via Facebook

Google Calendar synchronization
To-do lists
Resource management, e.g. creation of tables/rooms

Accessible via PC, as well as via our app for iOS and Android (up-to-date software required)

Shore Plus

Unlimited employees

Text message reminders

Newsletter marketing

Tool for creating and sending email newsletters
Ready-made design templates
Content is provided by the customer

Option to attach files via drag & drop
Option to select customer groups as recipients
Birthday reminder on the Dashboard

Google AdWords management

Shift planning

Enter working hours and absences
Internal messenger to communicate with employees

Add-ons

Website

Optional creation of a website (using a website builder)
Hosting and maintenance (this does not include regular complete rework)
Up to 10 subpages
Updates and backups
Possibility to reset content and to republish website

Incl. SEO and analytics
No guarantees for a specific ranking
Customization

Contact form

Blog on website

Created using a website builder
Content provided by the customer

E-Commerce

Up to 2500 products
Analytics
Inventory
Manage shipping fees
Customer management and promotions
Different payment providers
Mobile responsive

Web App

Design

Option to add modules such as photo galleries or Google Maps

Updates and maintenance: Content updates to a reasonable extent; design or structural changes after 12 months

Integrated booking feature

Push notifications (Android only)

Loyalty card

Coupons

Customer chat

Progressive Web App for iOS & Android

Online Directories (Local**Listing)**

Partner networks

Option to book appointments via the Shore partner networks